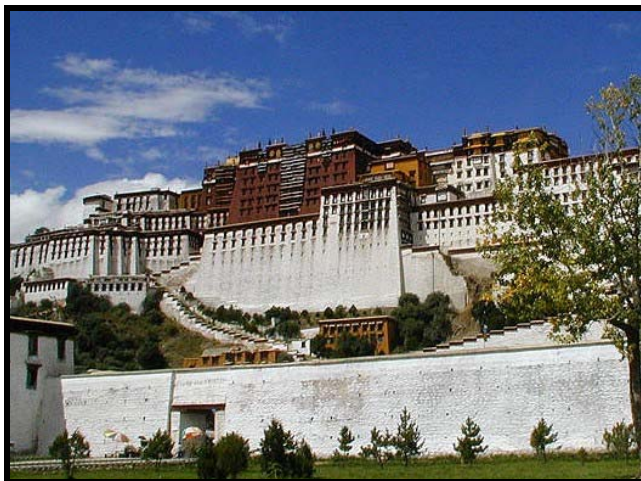


## Three Year Goals

2003-2006 \* not in priority order

- Partner with international, federal and state agencies and NGOs
- Generate NPS-wide support and participation in the International Program
- Broaden and strengthen training for international park managers, especially a Natural and Cultural Heritage International Short Course
- Develop and implement natural and cultural heritage stewardship projects with selected countries
- Exchange knowledge and best practices with other countries to improve cultural and natural heritage stewardship in parks and programs throughout the U.S.



## Vision Statement

By 2008, the International Program will establish the National Park Service as a world leader and valued partner in effective and innovative cultural and natural heritage stewardship.



## Evaluation Factors for Consideration of International Projects/Travel

*(not in priority order)*

- Established relationship w/ a country or organization; usually, a formal agreement
- Demonstrable results
- Significant potential for capacity building in the country
- Urgent and compelling need
- Shared natural or cultural features
- Issues of common concern
- Important to U.S. foreign policy
- Potential for effective follow-through
- Discernible benefits to U.S. parks & NPS
- Cost-effective
- Cost sharing with another country or partner(s)
- Is NPS the best agency to do the project?

National Park Service  
U.S. Department of the Interior



## STRATEGIC PLAN FOR NPS INTERNATIONAL PROGRAMS

NOVEMBER 2003

## Mission Statement

The National Park Service International Program promotes and facilitates collaboration in preserving and understanding natural and cultural heritage throughout the world.



# Strategic Plan for NPS International Programs

## Six month Objectives

### 3-YEAR GOAL #1: PARTNER W/ INTERNATIONAL, FEDERAL AND STATE AGENCIES & NGOS

1. By Nov. 30, 2003, Jon Putnam will send draft (Oct. 2003) International Programs & Partnerships Inventory out to the NPS/field to solicit additional input.
2. By Jan. 1, 2004, Doug Morris & Rudy D'Alessandro, working with Jon Putnam, will submit the draft Partnership Evaluation Factors to the NPS-IP Strategic Planning Committee for review and approval.
3. By Jan. 15, 2004, Mike Soukup (lead) with Putnam, Howard Ness, & Pamela Blyth, will analyze the draft International Programs & Partnerships Inventory and additional NPS information received from the field to determine opportunities for increased/enhanced partnerships.
4. By Jan. 15, 2004, Putnam will distribute to Don Murphy the Partnership Evaluation Factors for approval.
5. By Feb. 15, 2004, Putnam will distribute to the field the Partnership Evaluation Factors.

### 3-YEAR GOAL #2: GENERATE NPS-WIDE SUPPORT & PARTICIPATION IN THE INTERNATIONAL PROGRAM

1. By Nov. 10, 2003, Sharon Cleary will email the Power-Point presentation on lessons learned in creating international partnerships developed for the L.A. Partnership Conference to the NPS ISP Committee.
2. By Nov. 15, 2003, Putnam & D'Alessandro will link the updated NPS International Strategic Plan on InsideNPS.
3. By Dec. 15, 2003, Cleary & Don Murphy will create & define roles & responsibilities of the NPS International Advisory Board, including consideration of the International Strategic Planning Committee evolving into the Board.
4. By Dec. 15, 2003, Frank Hays & Troy Lissimore will draft an electronic one-page template for parks & field units to record and distribute to OIA and the regions

information on international delegations visiting their units to document international activity & demonstrate where delegations are going.

5. By Feb. 1, 2004, Putnam & D'Alessandro will create an International Program presentation to promote awareness of the International Program.

6. By Apr. 15, 2004, D'Alessandro (lead), Ness & Soukup will research what surveys exist inside & outside NPS on international visitors and delegations to the parks and make an InsideNPS press release of the information gathered.

7. By Apr. 15, 2004, D'Alessandro will summarize the international delegations who have visited the parks since January 2004 & distribute the information through InsideNPS.

### 3-YEAR GOAL #3: BROADEN & STRENGTHEN TRAINING FOR INTERNATIONAL PARK MANAG- ERS, ESPECIALLY A NATURAL & CULTURAL HERITAGE INTERNATIONAL SHORT COURSE

1. By Nov. 30, 2003, Mike Soukup will provide Martha Aikens w/ preliminary results of the WPC training needs assessment.
2. By Jan. 31, 2004, Aikens will analyze results of the Int'l. Training Needs Assessment & incorporate findings into the curriculum for the Natural & Cultural Heritage International Short Course.
3. By Feb. 15, 2003, Cleary will identify key government contacts at State Department to brief on the Natural & Cultural Heritage International Short Course proposal.
4. By Mar. 15, 2004, Soukup, with input from the USFS, will develop & get approval/buy-off from Canada and Mexico of a draft "Natural & Cultural Heritage International Short Course" proposal to market for fundraising.

### 3-YEAR GOAL #4: DEVELOP AND IMPLEMENT NATURAL & CULTURAL HERITAGE STEWARD- SHIP PROJECTS WITH SELECTED COUNTRIES

1. By Oct. 31, 2003, Putnam, Murphy & Ness will distribute throughout NPS the Evaluation Factors for Consideration of International Projects/Travel for use in evaluating and prioritizing requests.

2. By Oct. 31, 2003, Murphy will clarify with the field expectations regarding evaluating, prioritizing and requesting international projects and travel.

3. By Apr. 15, 2004, Putnam will review & refresh the International Partnerships & Programs Inventory of ongoing, recent & proposed international projects & programs with NPS involvement.

### 3-YEAR GOAL #5: EXCHANGE KNOWLEDGE & BEST PRACTICES WITH OTHER COUNTRIES TO IMPROVE CULTURAL & NATURAL HERITAGE STEWARDSHIP IN PARKS & PROGRAMS THROUGHOUT THE U.S.

1. By Nov. 15, 2003, D/D Murphy & Dom Nessi will distribute the report on systems available to translate the NPS website & email correspondence into other languages.
2. By Dec. 15, 2003, Sam Stokes (lead), Nat Kuykendall, Jerry Pendleton & Gary Johnston will draft a plan for feasibility study to evaluate potential long-term international professional exchanges and submit it to Cleary & the ISP Committee for comments.
3. By Jan. 31, 2004, Pendleton, working with Cleary, Murphy, Nessi & IUCN, will prepare a feasibility study on the Employee Knowledge Network Software for review and approval.
4. By Feb. 29, 2004, Cleary & D/D Murphy will decide if/how to fund a feasibility study for an International Professional Exchange Program.
5. By Apr. 15, 2004, D/D Murphy & Cleary will secure funding for the Employee Knowledge Network software.
6. By Aug. 31, 2004, Stokes (lead), Kuykendall, Pendleton & Johnston will ensure that a report of international professional exchanges & potential future exchanges are provided to Sharon Cleary.